

Ms Jane Mussared
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Dear Jane

I refer to your email to the Hon Jay Weatherill MP, Premier of South Australia, in relation to COTA's 2018 State Election Platform, dated 22 February 2018. We thank COTA for outlining its key priorities ahead of the state election, and for seeking Labor's policy positions.

Labor respects and supports COTA as the peak body representing older South Australians and the critical role you play in representing and advocating on the sector's behalf.

Labor has a bold and confident plan for the future, one that puts our state, our people, first. Building on our proud record of innovation and progressive reform, we will create new jobs and industries, and make this an even better place to live, work, visit, do business and raise a family. You can read our policies at [Standing Up For South Australia](#) and download our full [2018 Policy Document here](#).

We hope that you will continue to work with us to build upon everything we have achieved, making South Australia more prosperous and harmonious for all.

Please see **attached** the South Australian Labor Government's response to COTA's key policy issues set out under each respective 'Key Ask'.

Kind regards
Stakeholder Response Team
04/03/18

1. Health

1.1. Develop options for avoiding or limiting long hospital stays, including through co-design with older people.

The South Australian Labor Government launched the Age Friendly SA Strategy and engaged with more than 425 older South Australians, through 50 separate community conversations, about what ageing into the future means to them.

The South Australian Labor Government has developed and released Better Together: A Practical Guide to Effective Engagement with Older People, which promotes and supports strategies to ensure older people are valued and respectfully included in the decisions that ultimately affect them.

The South Australian Labor Government is committed to avoiding long hospital stays for older people as far as possible. Quite often older people are forced to stay in hospital for longer than clinically necessary while waiting for an aged care placement, of which there is a significant shortage in South Australia. A re-elected Labor Government will continue to put pressure on the Federal Government to provide sufficient funding to ensure that our state has enough aged care placements to meet our needs.

SA Labor is working to reduce the length of stay of patients in public hospitals so they can get the care they need and get home to loved ones as quickly as possible. Clinical evidence tells us that being in hospital for longer than needed can be detrimental. For example, there is a higher risk of getting infections the longer a person stays.

Patient flow throughout our public health system is imperative to efficiency and effectiveness. Labor is committed to working collaboratively with all stakeholders to address the issues of bed block in the system. That is why we sought a commitment from the Salaried Medical Officers' Association (SASMOA) to increase criteria-led discharge by 10 per cent, where medically appropriate.

Our hospitals are now able to safely undertake more procedures as day cases that were previously provided as overnight or multi-day surgery, ensuring our patients are not in hospital for longer than they need, and bringing us in line with contemporary clinical practice.

There is more rehabilitation in the home and the community, meaning patients recovering from surgery, a stroke, or a hip fracture, for example, are able to be discharged from hospital safely and sooner than ever before, while still having access to a team of health professionals.

A recent review by the South Australian Labor Government of the Community Nursing Program and the Hospital and Health Care at Home Program has led to the development of a new model of care called SA Community Care. This new model is due to begin on 1 July 2018 and aims to improve clinical pathways and service continuity, supporting hospital avoidance and supported discharge to community, including nursing, allied health, end of life care and carer support.

The Labor Government has partnered with the South Australian Primary Health Networks to purchase and implement HealthPathways at a cost of \$2.7 million each. This is a web-based

health information portal, designed by clinicians to improve the patient's journey through the South Australian health system.

HealthPathways covers a wide variety of clinical conditions and specialty areas. It provides GPs and other health professionals with best-practice information and resources to support them in the assessment and management of patients. It sets out the agreed pathways to best manage patients' conditions, where services are available, access points, and patient handover and referral requirements.

This allows health professionals and patients to better manage their conditions in the community and avoids unnecessary referrals to public hospital outpatient clinics.

1.2. Develop an approach through co-design that supports older people needing to travel to specialist health services either across the city or from country areas, including access to transport, visitors' benefits, information and planning advice and support.

The South Australian Labor Government is committed to ensuring those that need it are provided with assistance to travel to their medical appointments.

SA Health's Patient Transport Policy Guideline sets out the principles underpinning decisions of whether patients need travel assistance. Hospitals provide support to any patient whose medical needs prevent them from using private or public transport, or whose social/financial situation presents a barrier which may result in the omission of critical care or an extended length of stay in hospital.

In addition, the Patient Assistance Transport Scheme (PATS) is a subsidy program that provides money to pay for some travel, escort and accommodation costs when rural and remote South Australians travel over 100 kilometres each way to see a specialist.

A re-elected Labor Government will continue to deliver initiatives that establish South Australia as a leader in the ageing sector, including Living Labs, which focus on developing world-class innovation in the design of Ageing Well products, programs, services and technology.

1.3. Support peer programs in SA to build awareness of vital health interventions for older people, including falls prevention, planning ahead and medication management.

The South Australian Labor Government committed \$11.4 million over four years to drive innovation and growth through the Ageing Well initiative, which will enable the development of products and services for older people.

We also provided \$150,000 in grants for seniors to encourage older Australians to engage with the community while looking after their personal wellbeing.

1.4. Extend access to appropriate physical fitness programs for older people with an emphasis on access in rural and regional SA and for low income CALD and older Aboriginal people.

SA Labor understands how important sport and recreation is to the South Australian way of life. In the past two years alone, in addition to opening the redeveloped Adelaide Oval, we

have invested an extra \$96 million in sport and recreation across the state to boost the health and wellbeing of South Australians, on top of our regular grant programs.

The State Labor Government's Age Friendly SA Strategy supports opportunities for the positive contribution, lifelong learning and active participation of older people.

1.5. Recognise the low participation rate in Advance Care Directives (ACDs) and increase the understanding, active completion and use of ACDs by –

- Improving community and practitioner understanding of the barriers for the completion and subsequent use of ACDs
- Measuring the effectiveness of ACDs
- Funding programs to raise community awareness among older people and their families/supporters about the value of ACDs
- Encouraging health professionals to understand, respect and make active use of ACDs.

Through the Strategy to Safeguard the Rights of Older South Australians, the South Australian Labor Government promotes the importance of people planning ahead to protect their future rights, wishes, values and preferences using tools such as Advance Care Directives. Planning Ahead Week, held in September each year, is aimed at increasing awareness and understanding of these tools across the broader community.

The South Australian Labor Government, through SA Health, is developing an End of Life Care (EoLC) Strategy for South Australia, which includes a range of new and existing initiatives.

A key initiative as part of this strategy is a review of the implementation of Advance Care Directives, including support for consumers to initiate these with families, and the mechanisms by which clinicians can access these documents when clinically relevant.

As part of the State Labor Government's Strategy to Safeguard the Rights of Older South Australians, the Department for Health and Ageing, with Donate Life and the Legal Services Commission, is working with Council on the Ageing (COTA SA) in its Peer Education training program for Planning Ahead. This program raises awareness among people aged 50 plus about the importance of planning ahead for future health, lifestyle, care arrangements and financial matters. Good planning ahead also includes recording organ donation wishes and completing a will.

The State Labor Government will continue to actively support ageing linked research networks across the state to develop a sound evidence base able to guide and inform future policy and projects.

The South Australian Labor Government will continue to work across older people's networks to translate key Planning Ahead resources into languages other than English for the larger cultural groups within our community. This will ensure that good resources are not only available but culturally appropriate for the many older people in our communities from ethnically diverse communities.

The South Australian Labor Government provides a comprehensive range of online resources on the SA Health website providing information to professionals on the Advance Care Directives.

2. Housing

2.1. Prioritise the development of a comprehensive housing strategy for older South Australians

The South Australian Labor Government through the Office for the Ageing working with Housing SA, Renewal SA, HomeStart Finance and other government and non-government partners continues to focus on the delivery of age friendly housing across South Australia, particularly around the key themes of design, affordability and neighbourliness.

2.2. Include age as a priority factor for access to public housing.

Labor, through Office for the Ageing is undertaking the key *Housing and Older People Innovation in Ageing Challenge* project with The Australian Centre for Social Innovation in 2017-18. This initiative, combined with adaptable design concepts being included in all new Housing SA built properties, will better allow older South Australians to age in place.

2.3. Fund a one-stop housing support service for older people.

Housing SA provides rental accommodation primarily to vulnerable low income households who are unable to maintain other forms of accommodation. Households with highest needs are offered housing ahead of other households. Housing SA provides older people with cottage flat style accommodation, which aims to house them in the company of others of a similar demographic. Cottage flat style accommodation is widely available in most areas and is generally a much shorter waiting time than other forms of housing.

3. Transport

3.1. Fund the extension of free public transport beyond off-peak times.

The South Australian Labor Government provides free public transport to Senior card holders during off-peak times. A re-elected Labor Government will continue to provide free public transport for seniors and a range of concessions that help older people on fixed incomes deal with cost-of-living increases.

Seniors that are regular users of public transport during peak periods will be able to access the new cheaper fares by purchasing a 14 or 28-day pass. This will reduce the cost of peak travel to as little as \$1.23 per trip during peak periods.

3.2. Support the development of transport options for people without access to private transport to travel within and between local communities and suburbs.

“Making it Easier to Get Around” is a key priority of Labor’s *Age Friendly SA Strategy*, with a theme for action being the prioritisation of low cost and accessible transport options.

4. Digital Inclusion

4.1. Provide free Wi-Fi to support digital access for all.

As more resources shift online and access to the internet becomes the norm for most Australians, SA Labor understands that there is an increased disadvantage faced by those not online or with limited access. Internet access has become an essential service, and a re-elected State Labor Government will step in to get a better deal for South Australians, bridging the digital divide in South Australia.

SA Labor will invest \$35 million to undertake a major expansion of the State Government's existing fibre network, to be known as 'the Fishbone', across metropolitan Adelaide. This will enable thousands of businesses and households across metropolitan Adelaide to connect to ultra-fast internet that is significantly faster and cheaper than the National Broadband Network.

A re-elected Labor Government will make the infrastructure available to internet providers to offer the faster and cheaper services. We will also establish a new Department of Digital Innovation, which will oversee the expansion of the Fishbone network and develop a digital inclusion plan to narrow the digital divide in South Australia, ensuring all members of our community can fully participate economically and socially. This will include establishing a roundtable of the community sector, government and business to secure a better internet deal for South Australians. The Department will also be tasked with increasing access to free public wifi in community areas and on public transport.

4.2. Invest in best practice and comprehensive digital literacy training with an emphasis on older people including in rural areas.

Following the successful pilot in the Riverland in 2017, the South Australian Labor Government, in partnership with the Libraries Board of South Australia (through Public Library Services), Telstra and Service SA, is continuing to support the roll out of the *Tech Savvy Seniors South Australia* program throughout regional South Australia during 2018. This program aims to increase South Australia's score on the Australian Digital Inclusion Index through improving the digital confidence and participation of older South Australians and is an early action of the *Age Friendly SA Strategy*.

We look forward to COTA engaging in the new Department of Digital Innovation, which will develop a digital inclusion plan to narrow the digital divide across South Australia.

4.3. Create expectations that businesses will support users to learn to access digital information and not charge for hard copy bills or other essential information.

SA Labor understands that not all people access digital information and encourages businesses to make information available in formats accessible to all.

5. Employment

5.1. Support initiatives with employers and recruiters to tackle employment-based age discrimination

South Australian Labor will ensure our state is a place where the contributions of our older citizens are celebrated.

The South Australian Labor Government appointed a Mature Women's Ambassador to identify key issues facing older women in relation to participation in the workforce. The Mature Women's Ambassador Project included the launch of the *Mature Women Can* campaign in November 2017. In 2018, Dr Susan Mitchell, in partnership with COTA SA, Office for Women and OFTA will continue to promote the key messages of this campaign through social media and with business.

In 2017-18, the State Labor Government provided \$500,000 over three years to DOME to deliver mature aged employment and training programs to unemployed and underemployed mature aged job seekers. This includes providing job search training, resume and job application preparation and career development plans.

5.2. Trial a mid-career check and planning service for people aged 50 and over, focused on planning ahead, upskilling and retraining needs and understanding future housing and financial goals.

Labor's Strategy to Safeguard the Rights of Older South Australians raises awareness among people aged 50 plus about the importance of planning ahead for future health, lifestyle, care arrangements and financial matters.

In 2017-18, the State Labor Government provided \$500,000 over three years to DOME to deliver mature aged employment and training programs to unemployed and underemployed mature aged job seekers. This includes providing job search training, resume and job application preparation and career development plans.

Jobs are our number one priority which is why we are continuing to invest in training in areas with high jobs growth including in the care sector.

Labor recognises the importance of up skilling and is investing \$9 million in qualification projects this year in partnership with industry to support workers to gain recognised higher-level qualification or national skill set to advance their employment prospects.

The State Labor government also provides a suite of employment and transition initiatives for individuals facing challenges and who need additional support to be successful in learning, training and work, including mature age workers.

Labor will work with COTA to ensure that our vocational education and training is continuing to support mature age South Australians seeking work or retraining.

6. Diversity

6.1. Build capacity and advocacy with and by older people living in rural and regional SA, particularly those people living in areas experiencing financial downturn.

“Home, Community and Environment: creating spaces that are inviting and accessible to all ages; encouraging a sense of community, as well as safety, security and independence”, is a key priority of Labor’s *Age Friendly SA Strategy*. A theme for action is focussing on creating communities that know and look out for each other, and opportunities for people of all ages and cultures to connect for wellbeing, for sharing and for learning.

The South Australian Labor Government has awarded a number of Age Friendly SA Grants to local governments to increase community connectedness across a variety of target groups, including a grant in 2017-18 to the City of Port Lincoln and the District Councils of Tumby Bay and Lower Eyre Peninsula to undertake a regional partnership project to establish significant community and industry engagement across the region to review and identify key themes for ageing well and priority areas for age friendly that will inform development Ageing Well in Southern Eyre Peninsula Strategy.

6.2. The recommendations of the CALD Aged Friendly SA be adopted covering –

- improvements to the age–friendliness of outdoor spaces and public buildings

The South Australian Labor Government have been working hard to support people with disabilities, but there is still more to do. A re-elected Labor Government will establish a \$1.5 million community access fund to provide South Australians better access to accessible playgrounds, beaches and pools; art and recreation programs; and facilities that meet the needs of all.

- identifying opportunities to improve the age-friendliness of public transport (taking into account the views of older people from diverse communities)

SA Labor understands that being able to get where you want to go and do what you need to do is essential for active ageing. A re-elected South Australian Labor Government will continue to prioritise low cost and accessible transport options, and focus on creating neighbourhoods that are age friendly, easy to get around and foster active travel choices. We will promote the places and spaces that support the community and enable older people to undertake new and different roles. We will focus on ensuring our natural environment is accessible and enjoyable for people of all ages, with opportunities to be involved in its care for future generations.

- projects that connect older people of CALD background who are isolated or vulnerable to their local community

Labor’s *Age Friendly SA Strategy* sets the direction for building South Australia’s capacity as an age friendly state; making our state a better place to live for people of all ages.

The *Age Friendly SA Strategy* has been developed based on input from over 425 older people from across the state engaged in more than 50 separate community conversations to share

their views about the future of ageing. A number of culturally and linguistically diverse (CALD) communities also participated in conversations as part of the CALD Age Friendly South Australia project.

- projects explore ethno-specific communities' access to programs, social activities and groups for seniors to expand opportunities for social, cultural and economic participation

A re-elected State Labor Government will build a \$4 million Multicultural Hub where migrant communities can hold workshops, festivals, training courses, cultural activities and other social gatherings.

The Hub will include office space, meeting halls, a library and an industrial kitchen. It will be fitted out with internet, audio-visual resources and catering equipment, and it will have disability access to all areas.

The Hub will provide South Australia's new and emerging multicultural communities with a place of their own to meet and foster intercultural understanding.

New migrants will be able to access a range of supports and services at the Hub.

Labor will continue to work closely with key multicultural organisations to develop and implement strategies and programs to provide access to culturally and linguistically appropriate programs and activities for CALD seniors.

- projects that explore communication strategies to increase awareness of older people from CALD backgrounds to available information, services and programs.

A re-elected Labor Government will continue to develop strategies to inform CALD communities about the range of services available and how to access them. This measure will respond to the needs and circumstances of the growing CALD ageing community and its increased diversity.

6.3. Establish a community hub for older LGBTIQ South Australians.

South Australian Labor has long been a leader in LGBTIQ reform in Australia and we are committed to creating a more inclusive South Australia.

Since 2014, we have amended laws to provide same-sex couples equal access to adoption and assisted reproductive treatment, simplified the process for South Australians to change the gender they are registered as on their birth certificate, removed discriminatory language from the statute books and formally protected intersex status.

Before marriage equality became law in Australia we established the relationships register to ensure same-sex couples were recognised under the law.

The Premier also issued an apology, in Parliament, to the LGBTIQ community for historical discrimination.

Labor will continue to work towards an inclusive community where all South Australians feel valued and can participate in society without discrimination.

The South Australian Labor Government is proud of its ongoing commitment to ensure LGBTIQ members of our community are fairly and equally treated under our law.

To continue the next steps to make our society safer and more inclusive for LGBTIQ South Australians, we will amend the law of provocation to ensure that a non-violent sexual advance cannot be used as a defence, and further rectify past legal prejudice and discrimination against LGBTIQ people.

7. Cost of Living

SA Labor has stood up for South Australians against Federal Liberal cuts to penalty rates, housing, concessions and pensions, which affects those most in need.

In the past decade, SA Labor has almost doubled the amount provided in concessions to help reduce the cost of living for pensioners and people on low and fixed incomes. A total of \$265 million of concessions is now provided each year, compared with \$135 million in 2007-08 – a 96 per cent increase.

When the Abbott Liberal Government cruelly scrapped \$30 million in annual funding towards pensioner concessions in the 2014-15 Federal Budget, it was this State Labor Government that stood up for pensioners and low-income earners. We introduced a new Cost of Living Concession to provide up to \$200 for 186,000 South Australians to assist with household costs.

The concessions for cost of living, energy, water and sewerage save eligible South Australians up to \$831 annually.

To address the inflationary impacts on utility bills, in July 2017 we introduced annual indexation of utility-related concessions by Consumer Price Index (CPI), a move welcomed by the South Australian Council of Social Service (SACOSS). By 2019-20, eligible households are expected to receive up to an extra \$54 in concessions. This equates to about \$14.5 million extra a year for some of the state's most vulnerable households.

SA Labor has also:

- Released our Energy Plan to deliver South Australian power for South Australians, which includes building the world's biggest battery and solar thermal plant to put downward pressure on prices.
- Increased the Medical Heating and Cooling Concession by \$50 in 2014-15, bringing the concession available to up to \$215 a year.
- Drove down the price of an average household water and sewerage bill by \$171 since the introduction of independent regulation by ESCOSA in 2013 and the abolition of the Save the River Murray Levy in 2015.
- Maintained our commitment to statewide pricing to ensure most SA Water customers pay the same price per kilolitre of water, no matter where they live.

The South Australian Labor Government working with older Housing SA tenants in a co-design process, identified a set of Guiding Principles for age friendly housing design, which included "Smart: the integration of smart technology and renewable energy to ensure these homes stand the test of time and remain affordable". The *Housing for Life: Designed for Living* report, based on the outcomes of the project, is being utilised by Renewal SA in the

development of new builds and was released to the broader housing industry in August 2017.

A re-elected Labor Government will establish a second Good Money Store to service southern Adelaide and expand financial counselling services to support low-income South Australians in need of financial assistance.

Good Money Stores, run by Good Shepherd Microfinance, provide people with access to integrated and dignified financial assistance through a shopfront-style service.

It is a safe, ethical option for vulnerable South Australians to access financial assistance, compared to predatory payday lenders who can charge exorbitant rates of interest.

Under the election commitment, Labor will:

- Invest an initial \$870,000 to establish a second Good Money store in the southern suburbs.
- Provide a further \$470,000 annually toward the store's operations.
- Invest an additional \$200,000 to expand financial counselling services across the state.

Labor will also push for change at a national level to crackdown on predatory payday lenders. Short-term lending is regulated by the Commonwealth but the Federal Liberal Government continues to drag its feet while vulnerable South Australians spiral into debt. The Commonwealth has not introduced promised legislation to further regulate short-term loans and rent-to-buy lending.

Labor Government will also hold a roundtable with financial institutions to ensure low-income people are not being ripped off. We would welcome COTA to play a role in this roundtable process to ensure the best possible outcome for older Australians.

7.1. Offer the electricity concession as a percentage of the electricity cost of the household rather than a flat rate.

We are reducing energy bills through more renewable energy, and we have negotiated a deal for eligible low-income households to save as much as \$531 a year on their energy bills.

The independent Australian Energy Market Commission is predicting a \$300 price drop over the next two years – and that's just the beginning.

For low-income earners, we have stepped into the market and established an energy offer that is saving more than 25,000 households up to \$531 on their annual electricity bill.

7.2. Install solar panels and batteries in all public and social housing, including those intended for older people.

Installed solar panels on 400 Housing Trust homes and in 40 schools, and replaced inefficient lighting and installed sensors and timers in 200 schools.

To assist South Australians with the immediate price of electricity, Labor has already overseen the installation of solar hot water heaters in more than 1000 Housing Trust properties across the state, and installed solar panels on social housing to reduce electricity costs for almost 400 homes. We offer energy and medical heating and cooling concessions, and for low-income earners we have stepped into the market and established an energy offer that is saving thousands of households up to \$531 off their annual electricity bill.

In a world-first, we are partnering with Tesla to create the world's largest Virtual Power Plant in South Australia. Following a successful trial, solar and battery systems will be installed on at least 50,000 South Australian homes to create a 250-megawatt generator, which will provide thousands of South Australians with reduced-cost energy, expand our renewable technology industry and create hundreds of jobs.

7.3. Provide incentives (including through taxation) for private sector landlords to offer energy-efficient private rental for people on low incomes.

We have recently announced that we are partnering with Tesla to build the world's largest virtual power plant, with a network of 50,000 home solar and battery systems working together to form a 250MW plant.

In addition, we are also rolling out a \$100 million scheme to provide loans of up to \$10,000 to homeowners, with no interest charged for the first seven years. Homeowners will be able to access the loans to purchase a solar PV system, a home battery, or both, with a preference for locally made products.

The scheme will help to significantly lower power bills for those who access the loans to purchase a battery and solar panels, as well as reduce peak demand on the grid, which lowers prices for all South Australians. The no-interest loans will also support South Australia achieving a new Renewable Energy Target of 75 per cent and Renewable Storage Target of 25 per cent by 2025.

The South Australian Labor government strongly believe that more renewable energy leads to cheaper electricity. Since we launched our energy plan, we have also seen major energy investment announcements in South Australia. This is because our plan was carefully crafted not to disrupt the market nor deter new projects.

Only two new large-scale, dispatchable energy generators have been committed to in the national electricity market in recent years, and both were in South Australia. AGL has announced a new AGL gas generator at Barker's Inlet, replacing part of the Torrens Island plant, Solar Reserve is building a \$650 million solar thermal plant in Port Augusta.

We will continue to foster a positive policy environment that encourages investment in renewable energy in South Australia, increasing reliability and leading to cheaper power prices.

7.4. Require all government services – including health – to have strategies in place to protect people on low incomes from being exposed to new co-payments.

Labor is committed to keeping South Australia an affordable place to live by helping families who are struggling with cost-of-living pressures, improving access to affordable transport and addressing housing affordability.

Labor will always fight for and protect our most vulnerable citizens – it's in our DNA.

In the past decade, we have almost doubled the amount provided in concessions to help reduce the cost of living for pensioners and people on low and fixed incomes. A total of \$265 million of concessions is now provided each year, compared with \$135 million in 2007-08 – a 96 per cent increase. Concessions for cost of living, energy, water and sewerage save eligible South Australians up to \$831 annually.

Labor has introduced an up to \$200 Cost of Living Concession for pensioners, low income earners and self-funded retirees with a Commonwealth Seniors Health Card who either rent or own and live in their home, to assist with household costs.

8. Elder Protection

8.1. Undertake legislative reform that enables a consistent, coordinated response to investigate and respond to the abuse and harm of adults (including older people) in vulnerable situations.

A re-elected Labor Government will establish a unit to deal exclusively with issues of elder abuse. Elder abuse can be prevented when the community, through positive government leadership, works together to uphold the right of older people to safety, dignity, autonomy, freedom and from harm. Respect for the rights and values of older people must be paramount.

The South Australian State Labor Government, as part of a review of the *Strategy to Safeguard the Rights of Older South Australians*, in November 2017 released the *Elder Abuse Responses Discussion Paper* for public consultation. This paper sought feedback from the community on what is required next to further safeguard the rights of older South Australians and better respond to elder abuse, focussing on three areas of opportunity: Strengthening awareness; Increasing responses; and Considering legislation. 57 submissions were received through the consultation process (which ran from 27 November 2017 to 8 January 2018) and Office for the Ageing is currently collating and analysing the feedback to inform future government strategy.

8.2. Work with other states and territories to establish a national framework on elder abuse including a focus on data collection around prevalence.

Office for the Ageing and the South Australian Attorney-General's Department are working with the Commonwealth Government and co-chairing the cross-jurisdictional working group to consider the recommendations from the Australian Law Reform Commission Inquiry into Elder Abuse, including the development of a National Plan to combat elder abuse prevention, recognition and response.

9. Ageism & Attitudes to Ageing

9.1. Commit increased resources to campaigns and activities that counter ageism and create new opportunities for older people throughout SA, such as ZestFest.

Appointed a Mature Women's Ambassador to identify key issues facing older women in relation to participation in the workforce.

Launched the Age Friendly SA Strategy and engaged with more than 425 older South Australians, through 50 separate community conversations, about what ageing into the future means to them.

Labor will ensure our state is a place where the contributions of our older citizens are celebrated.

The South Australian State Labor Government is supporting a number of projects aimed at breaking down stereotypes to combat ageism, including a multi-stage research project co-designed with older South Australians to explore how we can redefine work, volunteering, and other civic and social contributions to ensure the Baby Boomer cohort can remain meaningfully engaged in giving back to community.