



Competition off to a flying start

By HEATHER KENNETT

COMMUNITY leaders and politicians have backed Messenger Community News' fresh push for stronger neighbourhood networks, saying it will help save lives.

The *Know Your Neighbour* campaign, launched last month for the second year, aims to bring communities closer and reduce social isolation, particularly among the elderly and new migrants.

As part of the campaign, the *Weekly Times Messenger* is running a competition to find Adelaide's best neighbour, with the winner announced in the March 31 edition.

West Torrens Mayor **John Trainer** said the "wonderful" campaign complemented local government's approach towards promoting healthy communities.

"One of the virtues of local government is that it attempts to create streets into neighbourhoods and suburbs into communities ... we applaud the Messenger in acknowledging good neighbours," Mr Trainer said.

Council on the Ageing Seniors Voice chief executive officer **Ian Yates** said

the campaign played a crucial role in enabling elderly residents to remain active and involved in their communities.

"At times of crisis such as heatwaves or falls or other health challenges, this initiative could save lives and will certainly make a difference," he said.

Premier **Mike Rann** encouraged people to keep an eye on their elderly neighbours, particularly during heatwaves, or just "pop by for a cup of tea". "Getting to know who you live near helps develop a stronger community that benefits us all," he said.

Opposition Leader **Isobel Redmond** said if more South Australians took the time to know their neighbours, people would feel more connected to their local community.

"For the elderly and people who live alone, the reassurance that someone is next door in case of an emergency is important."

Police Commissioner **Mal Hyde** said people who were worried about the welfare of their neighbours should contact police "so we can assist if needed".

"Neighbours caring for each other is something police encourage," he said.